



# EMPORIA

## COMMUNITY PROFILE



# CITY OF EMPORIA

The city of Emporia is located on the banks of the Meherrin River in Southside Virginia just north of the North Carolina state line. The community is directly connected to the entire Eastern Seaboard by interstate highways and rail service.

Richmond, the state capital, is 65 miles to the north; the port of Norfolk is 80 miles east; and Raleigh, North Carolina is 95 miles southwest.

## Government

Emporia has a City Manager and an eight-member City Council. The city has a comprehensive plan and zoning and subdivision ordinances.

Emporia is located in Greensville County and serves as the county seat.

## Taxes

Localities in Virginia collect a 1% sales tax and do not tax other items taxed at the State level. Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes either to a county or to a city. If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile utility, and sales taxes. Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.



## MAJOR EMPLOYERS

Boars Head Provisions Company

*(Deli-style meats)*

Georgia Pacific Corporation *(Wood products)*

Iluka Resources *(Titanium mining)*

Greensville Correctional Center

*(Correctional institution)*

Greensville County Public Schools *(Education)*

Southern Virginia Regional Medical Center

*(Health care)*



## HIGHER EDUCATION

Southside Virginia Community College

*(Two campuses)*

Longwood University

Mary Baldwin College



## UNEMPLOYMENT

152 unemployed Emporia/Greensville

11,205 including Extended Labor Market

3.4 % Emporia/Greensville

8.4 % Extended Labor Market

2.9 % Statewide

## INCOME



PER  
CAPITA:

**\$24,158**

MEDIAN  
FAMILY:

**\$45,536**

**Greensville**

**\$33,862**

**Emporia**

## WORKFORCE DEVELOPMENT FACILITIES



Emporia Workforce Center *(in Emporia)*

Fort Lee Workforce Center *(in Fort Lee)*

Reemploy Virginia - Tri Cities

Tri Cities Workforce Center

Virginia Workforce Center *(Petersburg)*

## LABOR MARKET



6,697 Civilian Labor Market

100,522 Extended Labor Market Area

**107,219 TOTAL**



## LOCATION

The city of Emporia is located **65 miles south of Richmond, 80 miles west of Norfolk and 95 miles northeast of Raleigh, North Carolina.**

## TRANSPORTATION

### Interstates & Highways

I-85, I-95, I-295, I-195, I-64  
Highways 139, 301, 58

### Freight Rail Services

CSX Transportation  
Norfolk Southern Railway Company

### Airports

Richmond International Airport  
Emporia/Greenville Regional Airport

### Seaports

Port of Richmond  
Port of Virginia  
(Multiple Terminals)  
Port of Wilmington, NC

### Other Ports

Richmond-Petersburg,  
Port of Washington -  
Dulles

### Community Facilities

Southern Virginia Regional Medical Center (SVRMC) opened its doors on December 18, 2003 replacing the aging Greenville Memorial Hospital. The 80 bed acute care medical center provides for the healthcare needs of more than 50,000 residents in Emporia/Greenville and the surrounding communities. Containing over 136,000 square feet, the facility is situated on 18.6 acres of land, conveniently located near Interstate 95, Hwy 58 and Hwy 301.

Emporia Manor is a 120 bed nursing facility specializing in long term care. Greenville Manor is a 65 bed nursing facility specializing in short term rehabilitation. Eugene H. Bloom Retirement Center is a 65 bed assisted living facility.

The William E. Richardson Memorial Library and a bookmobile serve the community. Emporia is a Virginia Main Street Community, and the downtown commercial district has a number of specialty shops near the river; additional trade areas are near the interchanges of Interstate 95.

Approximately 55 churches are located in the community representing most leading Protestant denominations and the Roman Catholic faith. A Jewish synagogue is located in Petersburg.

### Lifestyle

The Meherrin River Arts Council, the Greenville - Emporia Cultural Arts Association, Southern Virginia Dance Council, and Emporia's Arts in Public Places sponsor performances and programs.

The Family YMCA of Emporia-Greenville is located in a new, 27,612 square foot full-facility operation. It

currently offers a wellness center, group fitness studios, cycling studio, conference room, school-age childcare, pre-school, a teen leaders program, childwatch, full-size gymnasium, indoor walking track, outdoor climbing wall, playground, and athletic field.

Organized athletics include baseball, softball, basketball, soccer, and football. Emporia Country Club has swimming, tennis, and golf facilities for members and guests.

Local lakes and rivers provide excellent fishing and boating. Nearby major lakes include Roanoke Rapids Lake, Lake Gaston, and Buggs Island Lake; the lakes provide opportunities for camping, picnicking, fishing, and water sports. Area hunting is quite good and waterfowl are plentiful.

A day at the beach is easy when you live in Emporia, because Virginia Beach is a drive of less than 2 hours.

Greenville County is home of the East Coast's largest bicycling event, the Great Peanut Ride. Agribusiness events include the Brink Horse Show and the 4-H Livestock Show and Sale. Among the most notable community festivals are the Virginia Pork Festival and the Virginia Peanut Festival.

**VIRGINIA'S GROWTH ALLIANCE**  
WE CULTIVATE SUCCESS

For more information,  
contact:

**David W. Denny**  
Executive Director,  
Virginia's Growth Alliance

**540-392-3321**

**[executivedirector@vagrowth.com](mailto:executivedirector@vagrowth.com)**